

Appl. No. 09/818,125  
Amdt. Dated June 9, 2006  
Reply to Final Office Action of January 9, 2005

Attorney Docket No. 81747.0191  
Customer No.: 26021

RECEIVED  
CENTRAL FAX CENTER  
JUN 09 2006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:  
Masahiro MINOWA  
Serial No: 09/818,125  
Confirmation No.: 8629  
Filed: March 26, 2001  
For: Method, Computer Product and  
Network System for Receiving and  
Placement Processing of Advertising  
Information

Art Unit: 3622  
Examiner: Yehdega Retta

I hereby certify that this correspondence  
is being transmitted via facsimile to  
(571) 273-8300:  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450 on

June 9, 2006

Date of Deposit

Juanita Soberanis

Name

Signature

09/2006  
Date

AMENDMENT UNDER 37 C.F.R. § 1.116

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action dated January 9, 2005, and the Advisory Action dated May 4, 2006, the time for response to which is extended two month(s) by the accompanying petition from April 9, 2006 to June 9, 2006, please amend the above-referenced application as follows:

Remarks/Arguments begin on page 10 of this paper.